



**DESIGN  
MATTERS  
GALLERY**

DESIGN MATTERS IS A  
DESIGN CONSULTANCY+  
GALLERY SPACE  
WHO'S MISSION IS TO  
**ENCOURAGE** AND **PROMOTE**  
AN UNDERSTANDING OF  
CONTEMPORARY ART  
AND DESIGN. WE DO THIS BY  
PRESENTING A UNIQUE  
BLEND OF ESTABLISHED  
AND EMERGING TALENT  
FROM A WIDE RANGE OF  
DISCIPLINES.



### **Approach**

Art, design, and global culture have for thousands of years been furthered by unusual and atypical juxtapositions, the unpredictable causes and reactions that come about from different mediums, cultures, and disciplines coming together under one metaphorical (and in this case physical) roof. These combinations can occur naturally without help or external force or they can be pushed together with the guidance of some unseen hand. Design Matters Gallery aims to be a breeding ground, an incubator, a facilitator, a manufacturer, a welder, an instigator. At times, the world of design and art can be a harmonious fusion, seamlessly blending to produce profound, innovative results. In other cases, the two worlds collide, implode, explode, collapse; yet, the results can be no less revelatory. We are interested in both the chaos and the order, the profane and the sacred, the high and the low.



**Gallery Information**

There is approximately 2000 square feet of useable space in the gallery with three separate, distinctive rooms that allow for maximum flexibility and versatility.

**Address**

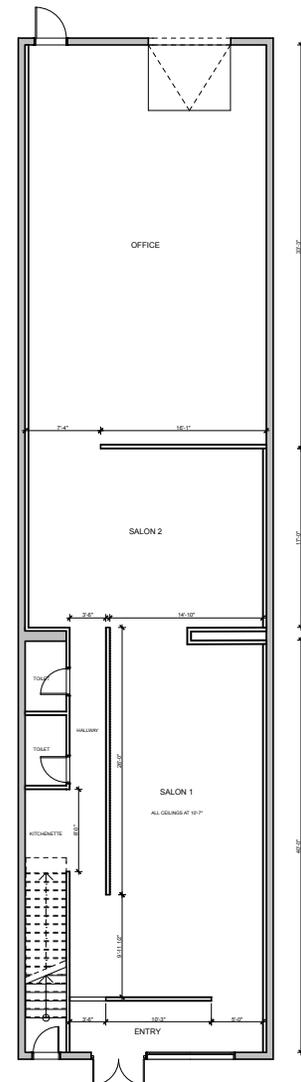
11527 Pico Blvd.  
 Los Angeles, California 90064  
 (310)841-6423

**Hours**

M-F 11A - 5P

**General Inquires**

info@designmattersla.com



**Mark Bittoni**  
**Founder/Director**

B.S. Architecture, Ohio State University  
M. Arch., University of California, Los Angeles

Born and raised in Columbus, Ohio, Mark Bittoni still fancies himself a Mid-West guy at heart. Wide-eyed and hungry for the world though, Mark found himself in glamorous Los Angeles, first for graduate school, then for work at renowned architectural firms. As a project designer, he worked on a vast array of building types and scales; In 2004, he founded bittonidesignstudio, a design practice predicated on the notion that design has the potential to enhance the way we experience our surroundings. In addition to managing the firm he is a guest lecturer at the University of Southern California and has been a guest critic at a variety of institutions around the country. Attempting to further examine the relationship between design and our surroundings 2011 saw him open Design Matters Gallery in Los Angeles with the specific intention of merging a love of design with his ever-growing passion for art.

